

TOP AGENT

MAGAZINE

MELANIE
EDEN



Top Agent Melanie Eden is the Broker of SUV Properties, LLC., where she helps clients buy and sell real estate throughout Southeastern Wisconsin.

A lifetime resident of Southeastern Wisconsin and owner of more than 50 properties spanning the region, Melanie Eden has always been drawn to real estate. At 16 years old, she would build strong foundations in the industry while helping her brother rehab a duplex in Menomonee Falls. Later, she would purchase her own duplex, which served as a springboard to acquiring numerous investment properties in the

area. Combining these experiences with her background as a financial planner, she then decided the time was right to launch her career as a Broker. In the years since, she has gone on to establish an international network of satisfied clients and investors.

Today, Melanie is the Broker of SUV Properties, LLC., where she helps clients buy and sell real estate throughout Southeastern

Wisconsin. In addition, she has a one stop shop property management company. Investors can buy, sell, renovate, and rent with the help of SUV Properties, LLC.

When listing a property, Melanie takes a comprehensive approach. After helping her

clients fully prepare their home for the market, she shares it over the regional MLS and a highly targeted blend of digital campaigns. She also draws from her extensive sphere of influence and fellow agents to give each client an added advantage, ensuring a seamless transaction throughout.





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Elsewhere, Melanie is just as attentive when assisting her buyers, carefully uncovering the right investment for their best interests. She enjoys keeping in touch long after the deals are done to provide her clients with ongoing market updates and connect them to a suite of management or rehab services. Over the years, she has earned a fantastic reputation throughout Wisconsin, with the

entirety of her volume coming from repeat clients and referrals.

Now averaging \$14 million in annual volume, Melanie remains focused on the lasting standards that have set her apart. “To succeed in our industry, you first need a clear system for finding the right property and making the numbers work for your

client, whether you're helping them sell for a profit or fill units with tenants to generate a steady cash flow. No matter the transaction, though, I could think of nothing more rewarding than taking a distressed property and converting it into a home."

Outside of real estate, Melanie is dedicated to her community, attending Bible Studies and contributing to numerous causes throughout the year via her church. She also hosts a popular podcast, which covers all things real estate to equip buyers, sellers,





and rising agents with unique insights into her industry. When she's not with clients or giving back, she can be found reading, exploring Wisconsin on her motorcycle, or practicing her favorite hobby, rug hooking. As a matter of fact, she offers handmade rugs to owner occupants as sale gifts at closings.

Looking ahead, Melanie has a clear vision for the future of her business. As her volume maintains its steady growth, she intends on scaling up her property management company while further expanding her reach throughout the region. In the meantime, she is excited for all the new clients and connections that await in the community she loves.



For more information about Melanie Eden, call (414) 397-0739, email melanie.suvproperties@gmail.com, visit suvproperties.com